

Year 7				
Activity Title	Description	Gatsby Benchmark	Year Group	Term
English - Writer Activity	Student practice the skills required to become a writer, writing works of fiction, non-fiction and own poetry and reviewing success. Editing and reviewing written work for effective communication, purpose, audience and form linked to a wide range of English based careers including writer, editor, copywriter, and journalist.	4 – Linking Careers to the Curriculum - English	7	Autumn
Careers in History	Careers in History are discussed and shared during the KS3 topics	2 – Learning from Labour Market Information. 3 – Addressing the Needs of Each Pupil (aspiration raising).	7	Spring
STEM Careers Fair	An interactive careers fair showcasing how STEM subjects link to the world of work. Pupils will have the chance to see demonstrations and chat with local and regional STEM employers. In addition, pupils will have the opportunity to find out more about STEM courses and training opportunities in our local area. Supported by our Enterprise Adviser – Jo Fleming, Corporate Engagement Officer at MS3 Networks.	1 - A Stable Careers Programme 2 – Learning from Labour Market Information. 4 – Linking Careers to the Curriculum, science, technology and maths. 5 – Encounters with Employers & Employees. 7 - Encounters with Further & Higher Education	7	Spring
Careers Survey	Students are surveyed to ask about their interests and career aspirations the data is then used to tailor the careers programme.	3 – Addressing the Needs of Each Pupil.	7	Summer

Hull University Sparks Event	Pupils gain an insight into university life and develops the opportunity for students to have high aspirations.	3. Raising Aspirations. 7 – Encounters with Further & Higher Education.	7	Spring			
Careers Lesson	Careers lessons - Can my choices affect my dreams and goals? Identifying goals and dreams for the future, identifying skills and considering the skills required for the 21st century workplace, steps to achievement, managing set-backs, responsible choices and keeping safe. Developing Self-Awareness.	3 – Addressing the Needs of Each Pupil.	7	Spring			
Year 8							
Activity Title	Description	Gatsby Benchmark	Year Group	Term			
Careers Lessons	Networks (identifying useful networks and how they can help me), hidden jobs (thinking beyond the obvious), identifying skills (hard and soft skills), on-line skills assessment (using Start Profile), social media skills (creating the right impression and avoiding the pitfalls), gender stereotyping and careers (redrawing the balance), recently added – Keyworker roles – ties into values covered in year 7.	1 - A Stable Careers Programme 2 - Learning from Careers & Labour Market Information 3 – Addressing the Needs of Each Pupil.	8	Autumn			
English - Writer Activity	Student practice the skills required to become a writer, writing works of fiction, non-fiction and own poetry and reviewing success. Editing and reviewing written work for effective communication, purpose, audience and form linked to a wide range of English based careers including writer, editor, copywriter, and journalist.	4 – Linking Careers to the Curriculum - English	8	Autumn			
Careers in History	Careers in History are discussed and shared during the KS3 topics	2 – Learning from Labour Market Information. 3 – Addressing the Needs of Each Pupil (aspiration raising).	8	Spring			

STEM Careers Fair	An interactive careers fair showcasing how STEM subjects link to the world of work. Pupils will have the chance to see demonstrations and chat with local and regional STEM employers. In addition, pupils will have the opportunity to find out more about STEM courses and training opportunities in our local area. Supported by our Enterprise Adviser – Jo Fleming, Corporate Engagement Officer at MS3 Networks.	1 - A Stable Careers Programme 2 – Learning from Labour Market Information. 4 – Linking Careers to the Curriculum, science, technology and maths. 5 – Encounters with Employers & Employees. 7 - Encounters with Further & Higher Education	8	Spring			
Hull University Sparks Event	Pupils gain an insight into university life and develops the opportunity for students to have high aspirations.	3. Raising Aspirations. 7 – Encounters with Further & Higher Education.	8	Spring			
Sky On Tour	The experience is centered around digital skills and careers and allows students to get hands on creating their own Sky Zero marketing campaign around climate change, where they will be scripting, shooting, and editing their own creations.	4 – Linking Careers to the Curriculum, science, technology and maths. 5 – Encounters with Employers & Employees.	8	Spring			
Careers Survey	Students are surveyed to ask about their interests and career aspirations the data is then used to tailor the careers programme.	3 – Addressing the Needs of Each Pupil.	8	Summer			
Year 9							
Activity Title	Description	Gatsby Benchmark	Year Group	Term			
Top of the Bench Chemistry Competition	An UK schools chemistry competition for 14-16 year olds.	2 – Learning from Labour Market Information (STEM).	9	Autumn / Spring			

High Flyers Business Breakfast	Students will meet with employers from across the region. Invitees are tailored to student interests following recent survey and include representatives from creative, engineering, legal, health and accounting sectors. The breakfast gives students to find out all about the careers of our visitors and allows for useful networking opportunities.	2 – Learning from Labour Market Information. 5 - Encounters with Employers & Employees.	9	Autumn			
Crime & Safety Awareness Day (Prison Me No Way)	Looking at life choices and consequences, also giving an insight into public service careers including prison officer and magistrate (Links to religious studies and crime and deviance module).	3 – Addressing the Needs of Each Pupil. 4 – Linking Careers to the Curriculum (philosophy & ethics). 5 – Encounters with Employers & Employees.	9	Spring			
Sky On Tour	The experience is centered around digital skills and careers and allows students to get hands on creating their own Sky Zero marketing campaign around climate change, where they will be scripting, shooting, and editing their own creations.	4 – Linking Careers to the Curriculum, science, technology and maths. 5 – Encounters with Employers & Employees.	9	Spring			
Inspiration Day	Bespoke visits to the University focussing on specific subject areas, including campus tours, accomodation and library tour, budget challenge, HOP olympics and resilience training. Woking with Uniconnect.	2 - Learning from Careers & Labour Market Information 4 – Linking Careers to the Curriculum. 7 – Encounters with Further & Higher Education.	9	Summer			
Jigsaw Programme	Who do I dream of becoming, personal strengths and weaknesses, SMART planning.	3 – Addressing the Needs of Each Pupil.	9	Summer			
Focus Group Careers Lessons	Labour Market Information (local, regional and national including changes in salaries), payslips (what are deductions), pay and conditions (additional benefits), working environments and regulations.	2 – Learning from Labour Market Information.	9	Summer			

D & T -Architecture & Engineering	Students learn higher trigonometry and how it is applied in industry.	2 – Learning from Labour Market Information (STEM). 3. Raising aspirations. 4 – Linking Careers to the Curriculum (STEM)	9	Summer			
Design & Construction	Students learn about angles and how they are used in industry in sectors such as design and construction.	2 – Learning from Labour Market Information (STEM). 4 – Linking Careers to the Curriculum (maths)	9	Summer			
Hull University Sparks Visit	All students involved in a tour, and workshops on student life, courses available at the university and student loans	3. Raising aspirations. 7 – Encounters with Further & Higher Education.	9	Summer			
UniConnect Assembly	Routes & Pathways - making informed decisions: exploring the range of academic and vocational options available to learners at Post 16 including the differences in qualification, entry requirements and location of study	2 – Learning from Labour Market Information. 7 – Encounters with Further & Higher Education.	9	Summer			
Careers Survey	Students are surveyed to ask about their interests and career aspirations the data is then used to tailor the careers programme.	3 – Addressing the Needs of Each Pupil.	9	Summer			
Year 10							
Activity Title	Description	Gatsby Benchmark	Year Group	Term			

Student Voice (regional)	Y10 students attend regional meetings to provide feedback on careers guidance in their school and to look at what they would like in the future. Meetings also provide the opportunity for students to find out what is going on in other schools and feedback ideas and best practice.	3 - Addressing the Needs of Each Pupil.	10	Throughout the year			
Design a Business Proposal	Students take on the role of a business owner to design a business proposal. They do this by carrying out market research for a target market, designing a product for that market, calculating costs, profit, identifying risks and pitching their idea to business people	2 – Learning from Labour Market Information 4 – Linking Careers to the Curriculum 5 - Encounters with Employers and Employees	10	Autumn			
Parents and Students Careers Evening	Pupils and parents meet with employers, apprenticeship providers, and HE and FE providers, presentation on post 16 options, LMI and exam preparation delivered by Trust Careers Leader and SLT with responsibility for careers. Pupils / Parents are provided with a copies of the calendar of events for the year, key dates and careers information booklet.	2 – Learning from Labour Market Information. 3. Raising Aspirations. 5 – Encounters with Employers & Employees. 7 – Encounters with Further & Higher Education.	10	Autumn			
WIME Raising Aspirations Sessions	Students to work with role models from STEM Careers to raise aspirations and consider the benefits of achieving in STEM. Students to receive support with recognition of skills, confidence building and knowledge of application processes. Delivered with support from Balfour Beatty, Highways England and Ideal Boilers.	2 – Learning from Careers and Labour Market. 3 - Addressing Stereotypes. 5 – Encounters with Employers.	10	Autumn/Spring			
Sky On Tour	The experience is centered around digital skills and careers and allows students to get hands on creating their own Sky Zero marketing campaign around climate change, where they will be scripting, shooting, and editing their own creations.	4 – Linking Careers to the Curriculum, science, technology and maths. 5 – Encounters with Employers & Employees.	8	Spring			

STEM Event University of Hull (TBC)	Pupils use their STEM skills to create rockets and buggy's and compete against each other.	4 – Linking Careers to the Curriculum, science, technology and maths. 7 - Encounters with Further & Higher Education	10	Spring			
Work Experience Information Evening	Presentation to pupils and parents covering purpose of work experience, employability skills, self-canvassing placements, health and safety and insurance requirements. Information booklet and calendar of events provided parents and pupils informed of twitter. Opportunity to ask questions with Careers Team.	6 – Experiences of Workplaces	10	Spring			
University of Law Workshop (TBC)	This event provides an introduction into legal career paths and studying law, through a combination of talks, taster workshops and other activities such as Q&A sessions.	2 - Learning from Careers & Labour Market Information. 4 – Linking Careers to the Curriculum (science, Health & social care). 7 – Encounters with Further & Higher Education Providers	10	Spring			

Hire Me - Work Experience Preparation Day	<p>Pupils take part in a series of employer led workshops designed to prepare them for the world of work.</p> <p>Students also take part in a communication skills carousel, visitors include employers, training providers, apprentices and college students undertaking academic, vocational and T level courses. Students will be able to ask about employer expectations, the skills and qualifications valued in the workplace, and also gather information relating to their post 16 options including entry requirements and range of opportunities available to them.</p> <p>Students complete an evaluation to allow us to continually improve the activity.</p>	<p>2 – Learning from Careers and Labour Market Information. 5 – encounters with Employers & Employees.</p>	10	Spring			
Careers Lessons	<p>Why work experience, choosing a placement, finding a placement, preparing for work experience, workplace communication, workplace scenarios. Dreams for myself and the world; balance and perspective. Jobs - legislation around work for young people, learning from labour market information. Managing setbacks/ resilience building, planning for success (2, 3)</p>	<p>1 - A Stable Careers Programme 3 – Addressing the Needs of Each Pupil.</p>	10	Spring			
Masterclasses (High Flyers)	<p>Students will have the opportunity to sample masterclasses with local colleges and learn</p>	<p>4 – Linking Careers to the Curriculum 7 – Encounters with Further & Higher Education</p>	10	Spring			

English - Newspaper Journalism focus skills	Newspaper journalist. A focus on the employability skills required for journalism - strong communication skills both oral and written. A keen interest in current events, business and people and the ability to research. We teach Language Paper 2 extensively, throughout the year groups. We use a variety of formats to approach the writing section. We use a variety of issues, that are current, to base our writing on so that we can communicate clearly, effectively and imaginatively. We use the format of a newspaper to cement the students' knowledge about a literature text that we are studying. This could be the whole text or an individual part. An example of this would be the Sir Danvers Carew murder in Dr Jekyll and Mr Hyde.	4 – Linking Careers to the Curriculum - English	10	Spring			
One to One Advice & Guidance	Targeted appointments offered by Connexions Service and Job Centre Plus to provide impartial guidance. (Appointments are currently being delivered virtually).	2 – Learning from Labour Market Information. 3 – Addressing the Needs of Each Pupil. 8 – Personal Guidance.	10	Spring & Summer			
Women Into Manufacturing & Engineering (WIME) Careers Event	A chance for students to discover the opportunities available in our region in both the engineering and manufacturing sectors. Students have the chance to meet with women from industry, find out about current vacancies, the skills and qualifications needed, and learn about apprenticeship opportunities.	1 - A Stable Careers Programme 2 – Learning from Labour Market Information. 3 - Meeting the needs of the Individual. 4 – Linking Careers to the Curriculum, science, technology and maths. 5 – Encounters with Employers & Employees. 7 - Encounters with Further & Higher Education	10	Autumn			

Work Experience	All year 10 students take part in a week's work experience with local and regional employers.	5 – Encounters with Employers & Employees. 6 – Experience of Workplaces.	10	Summer			
College Taster Days	A chance for pupils to visit college campuses and sample the courses they may wish to study in the future, visiting Hull, Wyke, Wilberforce and East Riding Colleges.	2 – Learning from Labour Market Information. 7 – Encounters with Further & Higher Education.	10	Summer			
Careers Survey	Students are surveyed to ask about their interests and career aspirations the data is then used to tailor the careers programme.	3 – Addressing the Needs of Each Pupil.	10	Summer			
Year 11							
Activity Title	Description	Gatsby Benchmark	Year Group	Term			
Careers Leader Assembly	Assembly focussing on entry requirements, mock exams and LMI, delivered in conjunction with Deputy Head.	2 – Learning from Labour Market Information.	11	Autumn			
Parents and Students Careers Evening	Pupils and parents meet with employers, apprenticeship providers, and HE and FE providers, presentation on post 16 options, LMI and exam preparation delivered by Trust Careers Leader and SLT with responsibility for careers. Pupils / Parents are provided with a copies of the calendar of events for the year, key dates and careers information booklet.	2 – Learning from Labour Market Information. 3. Raising Aspirations. 5 – Encounters with Employers & Employees. 7 – Encounters with Further & Higher Education.	11	Autumn			
Careers Lessons	Completing applications, preparing a CV, interview preparation	1 - A Stable Careers programme 2 - Learning from Careers & Labour Market Information 3 – Addressing the Needs of Each Pupil.	11	Autumn			

Pocklington School Visit (TBC)	Visit to Pocklington 6th Form, sample A level classes, discuss career opportunities relating to A level, choices. Opportunities to discuss the possibility for scholarships and funding.	4 – Linking Careers to the Curriculum 7 – Encounters with Further & Higher Education	11	Spring			
Top of the Bench Chemistry Competition	An UK schools chemistry competition for 14-16 year olds.	2 – Learning from Labour Market Information (STEM).	11	Autumn / Spring			
One to One Advice & Guidance	All year 11 pupils receive an appointment offered by an internal Careers Adviser / Connexions Service Adviser to provide impartial guidance. Connexions are currently offering virtual guidance appointments.	2 – Learning from Labour Market Information. 3 – Addressing the Needs of Each Pupil. 8 – Personal Guidance.	11	Autumn / Spring			
Jigsaw Programme	Dreams and goals including; financial, jobs, contingency planning and resilience.	3 – Meeting the Needs of Individual Pupils.	11	Spring			
Mock Interviews	Students are given the opportunity to have a one to one mock employer interview with a local or regional employer. This allows the students to obtain valuable feedback and ensure they are prepared to access post 16 opportunities.	2 – Learning from Labour Market Information. 3 - Raising Aspirations. 5 - Encounters with Employers.	11	Spring			
Revision Launch	Talks from local colleges and universities regarding expectations, revision tips and guidance.	2 – Learning from Labour Market Information. 3 – Addressing the Needs of Each Pupil. 7 – Encounters with Further & Higher Education.	11	Spring			

Mock Results Day	Incorporating CV workshops, applications, and mock employer interviews, also careers stands from apprenticeship, and FE providers.	2 – Learning from Labour Market Information. 3 – Addressing the Needs of Each Pupil. 5 – Encounters with Employers & Employees. 7 – Encounters with Further & Higher Education.	11	Spring			
Supported Visits to College and Training Providers	Interview support and transport for pupils requiring additional support.	3 – Addressing the Needs of Each Pupil.	11	Spring			
English - Newspaper Journalism focus skills	Newspaper journalist. A focus on the employability skills required for journalism - strong communication skills both oral and written. A keen interest in current events, business and people and the ability to research. We teach Language Paper 2 extensively, throughout the year groups. We use a variety of formats to approach the writing section. We use a variety issues, that are current, to base our writing on so that we can communicate clearly, effectively and imaginatively. We use the format of a newspaper to cement the students' knowledge about a literature text that we are studying. This could be the whole text or an individual part. An example of this would be the Sir Danvers Carew murder in Dr Jekyll and Mr Hyde.	4 – Linking Careers to the Curriculum - English	11	Spring			
What Next Forms	Pupils complete forms with details of intended destinations and provide contact details for destinations follow ups.	3 – Addressing the Needs of Each Pupil.	11	Summer			
Applications for college and apprenticeship	Pupils are supported by the internal careers department and Connexions staff to make applications for college and apprenticeships using the area prospectus logonmoveon and the National Apprenticeships website.	3 – Addressing the Needs of Each Pupil.	11	Throughout the year.			

Apprenticeships Event & Vacancy Boards	Careers Event focussing specifically on apprenticeships and employment opportunities, follow up with vacancy boards advertised in year 11 area.	2 – Learning from Labour Market Information. 5 – Encounters with Employers & Employees.	11	Throughout the year.			
Careers focussed assemblies	Assemblies delivered by FE, 6th Form colleges, apprenticeship providers, employers and NCS.	2 – Learning from Labour Market Information. 3 - Aspiration Raising 7 – Encounters with Further & Higher Education.	11	Throughout the year.			
Year All							
Activity Title	Description	Gatsby Benchmark	Year Group	Term			
Options Career Choice Display	Available careers in business, technology and design displayed in corridors around the Options classrooms.	2 – Learning from Labour Market Information.	All	Autumn			
Advertising Copywriter Activity	Students learn the skills required to be an advertising copywriter, students practice oral communication skills with debate, research and discussion. They are also required to work towards deadlines and under pressure. To draft, edit, review and proof-read written communication	4 – Linking Careers to the Curriculum - English	all (except 11)	Autumn			
Guest Speaker International Women's Day TBC		2 – Learning from Labour Market Information. 3 – Addressing the Needs of Each Pupil. 5 – Encounters with Employers & Employees.	All	Spring			

Maths, Money & Saving	Fractions and percentages relating to finance and the world of work.	2 – Learning from Labour Market Information. 4 – Linking Careers to the Curriculum (maths)	All	Spring			
National Careers Week - My Journey Posters	Posters will be displayed around the school highlighting the following: the pathways that staff followed i.e. college, apprenticeships, university, higher apprenticeships, postgrad study etc., places of study, previous jobs, dream job, best work/life advice. This activity will encourage all staff to discuss careers with students and open up tutor time discussions.	2 – Learning from Labour Market Information. 3 – Addressing the Needs of Each Pupil (aspiration raising)	All	Spring			

Leavers

Activity Title	Description	Gatsby Benchmark	Year Group	Term			
Supporting Pupils at risk of becoming NEET	Working with Connexions Service and additional agencies to support pupils at risk of becoming NEET, including home visit service.	3 - Addressing the Needs of Individual Pupils.	Leavers	Summer			
Results Day Service	Internal careers staff and Connexions staff, FE colleges and providers available to support pupils.	3 - Addressing the Needs of Individual Pupils. 7 – Encounters with Further & Higher Education.	Leavers	Summer			

Staff CPD

Activity Title	Description	Gatsby Benchmark	Year Group	Term			
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Jacksons Bread Teacher Engagement Visit	A representative from the Options directorate to visit Jacksons Braed Bakery to look at how their subjects relate to industry and plan an employer visit for students.	2 – Learning from Labour Market Information. 5 - Encounters with Employers & Employees 6 - Experience of Workplace	Staff	Spring			
Siemens Teacher Engagment Visit	A representative from the Science and humnaities directorates are to visit Siemens to look at how their subjects relate to industry and plan an employer visit for students.	2 – Learning from Labour Market Information. 5 - Encounters with Employers & Employees 6 - Experience of Workplace	Saff	Spring			
<u>The careers programme is continually updated throughout the year</u>							